

**PRESS RELEASE**  
For Immediate Release



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## **Mayer Fabrics becomes 2<sup>nd</sup> Company to Join UPS Carbon Neutral Program**

*Indianapolis, IN 11.11.10* - Mayer Fabrics has become the 2<sup>nd</sup> company nationally to be certified as a shipper in the UPS Carbon Neutral program. UPS is the first small package carrier to offer its customers the ability to offset the carbon dioxide emissions generated by the transport of their packages within the United States.

Mayer Fabrics distributes fabrics for commercial contract use and utilizes UPS as its preferred carrier. The two companies recently launched a program to provide paperless order acknowledgement and tracking. UPS Carbon Neutral was the next step in Mayer Fabrics efforts to reduce its carbon footprint.

According to Steve Mayer, VP and CFO of Operations for Mayer Fabrics, "Because distribution is a core component of our business model, UPS Carbon Neutral fit naturally into Mayer Fabrics' sustainability efforts. We needed a way to reduce the impacts of shipping while still providing excellent customer service for our manufacturers and specifiers. It's a service we are thrilled to provide."

Carbon dioxide, or CO<sup>2</sup>, is one of the six main constituents of greenhouse gases that is believed to be the principal cause of global climate change. The reason many focus on carbon dioxide is because it is produced by the combustion of fossil fuels. A carbon offset is a certified financial instrument aimed at a reduction in greenhouse gas emissions.

To offset carbon emissions used in shipping, UPS conducted extensive research and decided to focus on high-quality, geographically appropriate CO<sub>2</sub> offset projects such as wastewater treatment, reforestation, methane destruction and landfill gas destruction. UPS then engaged two world-renowned independent third-party organizations to assure the validity of their choices. UPS carbon neutral shipping service is verified by Société Générale de Surveillance (SGS), an independent inspection, testing and verification company. Additionally, the UPS carbon neutral process is certified by The CarbonNeutral Company. To provide incentive to use the program, UPS made the decision to match the first US\$1 million of offsets purchased for carbon neutral transactions.



## **About Mayer Fabrics**

Mayer Fabrics is a family-owned company which has been headquartered in Indianapolis since its founding in 1897. The company serves the needs of the contract market for office furniture, healthcare, hospitality, education and government entities. Distribution is achieved through a group of employee and independent sales reps throughout the U.S., Canada, Mexico, England and the Pacific Rim. More information is available on the web site, [www.mayerfabrics.com](http://www.mayerfabrics.com).

## **About UPS**

UPS carbon neutral also is a way to extend the ongoing efforts UPS has already made to reduce fuel use, conserve energy, recycle and operate responsibly. More information regarding UPS' commitment to sustainability can be found on the corporate responsibility section of their web site [www.responsibility.ups.com](http://www.responsibility.ups.com).

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